

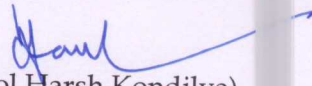
File No. Admin-11019/12/2023-ADMIN-ITPO
India Trade Promotion Organisation
(Administration Division, EI Section)

12.08.2024

Circular No. Admin/48 / 2024

As a part of the 5th year of the launch of 'Nasha Mukh Bharat Abhiyan (NBMA)' by Dept. of Social Justice and Empowerment and this year's theme : 'Viksit Bharat ka Mantra, Bharat ho Nashe se Swatantra', all the officials and stakeholders of ITPO are requested to take e-pledge 12.08.2024 and download the certificate. The e-pledge is available on the NMBA website (<https://nmba.dosje.gov.in/content/take-a-pledge>).

2. Further, ED, ITPO will administer pledge to all officials of ITPO on 12.08.2023 at 04:30 P.M. in MPH, New Admin Block. All the officials to be seated by 04: 15 P.M.
3. This issues with the approval of the Competent Authority.


(Lt Col Harsh Kondilya)
OSD (Admin)

To: All employees

Copy to:

1. All HoDs
2. All divisions/sections/units
3. Regional Offices (Kolkata, Mumbai, Chennai)
4. Engg. Division- for Audio Visual system arrangement for the pledge
5. IT Services Division: Uploading of banner/awareness content etc. on ITPO's Website. To share the data , if any, reg stakeholder e-pledge certificate. To upload circular on ITPO website
6. Publicity Unit: Uploading of banner/awareness content etc. on ' on ITPO's Social Media. Adequate publicity initiative in electronic, print media and social media.
7. D&D Unit: Digital to capture photos of officials while taking e-pledge photo prepared by D&D Unit for uploading on ITPO's Website/Social Media. To prepare standees, posters for displaying in Bharat Mandapam Complex.
8. Circular register/Notice Board

For information :

1. PSO to CMD
2. PA to ED
3. PA to SGM

Dear friends,

Youth is the energy of any nation and the power of youth has an important contribution in the development of society and country. Therefore, it is very important that maximum number of youth join the drug free India campaign. Accepting this challenge of the country, today we unite under the Nasha Mukta Bharat Abhiyan and take a pledge that not only the community, family, friends, but also ourselves will be drug free because change should start with ourselves.

So let us all together take a firm decision to make our district/state.....(name) drug-free.

I pledge that I will do everything possible to the best of my ability to make my country drug-free.

Jai Hind..

प्रिय साथियों

युवा किसी भी राष्ट्र की ऊर्जा होते हैं तथा युवाओं की शक्ति का समाज एवं देश के विकास में महत्वपूर्ण योगदान है। अतः यह अति आवश्यक है कि नशामुक्त भारत अभियान में सर्वाधिक संख्या में युवा जुड़े। देश की इस चुनौती को स्वीकार करते हुए हम आज नशामुक्त भारत अभियान के अंतर्गत एक जुट होकर प्रतिज्ञा करते हैं कि न केवल समुदाय, परिवार, मित्र, बल्कि स्वयं को भी नशामुक्त कराएँगे क्योंकि बदलाव की शुरुआत अपने आप से होनी चाहिए।

इसलिए आइए हम सब मिलकर अपने ज़िले/ राज्य.....(नाम) को नशामुक्त कराने का दृढ़ निश्चय करें।

मैं प्रतिज्ञा करता हूँ कि अपने देश को नशामुक्त करने के लिए अपनी क्षमता के अनुसार हर सम्भव प्रयास करूँगा।

जय हिन्द॥